

Alex Goryachev

Strategic Advisor. Speaker. AI & Innovation Expert.



Alex Goryachev is a globally recognized technology and business executive, celebrated for his sterling reputation as a leading innovator in the complex and ever-evolving world of technology, including the fields of Artificial Intelligence (AI) and Internet of Things (IoT).

With over two decades in the industry, Alex is a **Wall Street Journal Bestselling author** of "Fearless Innovation: A No-Nonsense Guide" and has **masterfully navigated every phase of the Internet revolution** and digital transformation, holding **senior roles at renowned companies like Cisco, IBM, Napster and Pfizer**, and **lending his emerging technologies expertise to numerous Fortune 500 companies, Startups, Non-profits, Universities and Governments around the world**. He serves as a US Technical Advisory Group member to the International Standards Association (ISO), defining global standards for Innovation Management.



In his past role as **Managing Director of Global Innovation Centers** and **Head of Innovation Strategy and Programs at Cisco**, Alex created and **led a vast network of emerging technology innovation hubs in 14 countries**, **driving double-digit revenue growth** through ecosystem co-innovation. His **pioneering work in commercializing and adopting AI** and other emerging technologies has set new standards, **transforming disruptive concepts into tangible and pragmatic business models**.

Goryachev's influence extended to grand stages like the London and Rio Olympic Games, where he spearheaded the Innovation Track, a role that showcased his ability to lead large-scale, international initiatives. **His leadership in Employee Innovation Programs earned spots in Fortune's Best Places to Work rankings**. Alex's regular contributions to leading publications such as **Forbes, Entrepreneur and Chief Executive Magazine**, help organizations stay ahead of the ever-changing innovation landscape.

An eloquent, dynamic speaker and advisor, Alex Goryachev has brought fresh perspectives to audiences in **over 250 speaking and workshop engagements across four continents**. His candor, wit, and experience shine through as he **demythifies AI, Digital Transformation, and other hot innovation topics**, encouraging audiences to rethink norms, optimize processes, and embrace growth and innovation.

Alex's transformation from a self-taught immigrant kid to a leading authority in the AI-driven technological world is an extraordinary story. **Lauded by Forbes as 'One of the World's Top Experts on Innovation,'** his personal evolution transcends a mere career path; it's a guiding philosophy enriched by steadfast discipline, inventive thinking, and constant curiosity.

