



ALEX GORYACHEV

Strategic Advisor. Speaker.

WSJ Bestselling Author

Artificial Intelligence (AI) & Digital Innovation Expert

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ALEX GORYACHEV SPEAKER BIOGRAPHY

Alex Goryachev is a globally recognized technology operations executive, a Wall Street Journal Bestselling author of "Fearless Innovation," and an expert in advancing innovation culture and monetizing new technology. With over 20 years of experience in the digital transformation industry, he has successfully commercialized emerging technologies such as Artificial Intelligence (AI), the Internet of Things (IoT), and others, turning disruptive concepts into ecosystem-centric business operating models.

As the former General Manager of Global Innovation Centers and Managing Director of Innovation Strategy at Cisco, a \$50B technology giant, Alex pioneered the concept of ecosystem co-innovation. He created and led a global network of emerging technology innovation centers in North and South America, Europe, Middle East, and Asia Pacific, unifying and advancing strategic co-innovation partnerships and advanced technology programs with internal and external customers, partners, developers, academia, and governments.

In addition to his senior leadership roles in the Office of the Chief Architect and Technology Officer, Emerging Technology Group, and Corporate Development, Alex created award-winning employee innovation and development offerings, providing ~70,000 employees with meaningful opportunities to innovate, regardless of their grade or function. His extensive track record includes building and leading global cross-industry business and technology teams, focused on revenue and market share growth, customer acquisition, and profitability through new digital products and offerings.

Today, Alex is an Innovator-in-Residence at the Center for Entrepreneurship and Innovation, Tulane University, and a Technical Advisory Group member in the International Standards Association (ISO), defining global common standards for Innovation Management. He is a regular contributor to Forbes, Entrepreneur, and Chief Executive Magazine, and an Editorial Advisory Board Member for Innovation Leader Magazine.

Alex has received numerous industry awards for innovation and culture transformation and is a sought-after expert who shares his knowledge and experience with diverse audiences, from startups to Fortune 500 companies. He equips Senior Leaders, as well as HR, Operations, Strategy & Planning teams with pragmatic and actionable steps to understand and accelerate technology adoption, optimize processes, change culture, and turn any organization into an evergreen innovation machine.

Alex Goryachev is a dynamic, engaging keynote speaker and workshop facilitator, with a wealth of experience in technology and innovation. He has delivered 257+ speaking engagements and workshops on 4 continents. Alex's candid, thought-provoking, yet entertaining speeches and workshops demystify innovation, and encourage the audience to re-think corporate norms to survive, grow and prosper. Alex masterfully combines best industry practices with his own international startup and corporate experience, equipping the audience with actionable steps that can change the culture and turn any organization into an innovation machine.